



**Vacancy:  
Two Positions**

**Health Promoter Specialist – Research, Evaluation, Quality Improvement**

**Effective Immediately**

**Regular, Full-Time (1.0 Full Time Equivalents (FTE))**

**Salary: \$41.13 to \$49.43**

**Posting ID: 24-3006-IE**

**1. Summary of Duties:**

The Health Promoter Specialist provides research and analysis, project leadership and strategic advice using a broad public health perspective and specialized knowledge of health promotion strategies, including but not limited to: advocacy/healthy public policy; data collection/analysis/interpretation/translation; health equity; program planning, improvement and evaluation; and social marketing/communications. The Health Promoter Specialist provides expert guidance to staff across program divisions and to management to meet organizational goals, and may act as a coordinator, consultant or resource to ensure health promotion best practices are applied.

**2. Minimum Qualifications and Position Requirements:**

- Demonstrates all the knowledge, skills and/or abilities necessary for the practice of health promotion as outlined in the Pan-Canadian Health Promoter Competencies in the areas of:
  - Health Promotion Knowledge and Skills
  - Situational Assessments
  - Planning and Evaluating Health Promotion Action
  - Policy Development and Advocacy
  - Community Mobilization and Building Community Capacity
  - Partnership and Collaboration
  - Communication
  - Diversity and Inclusiveness
  - Leadership and Building Organizational Capacity;
- Strong knowledge in qualitative and quantitative data collection methods and analytical skills including critical appraisal and appropriate use of evidence informed decision-making;
- Knowledge and experience in developing search strategies and assessing, determining relevance, critically appraising and analyzing evidence;
- Demonstrated ability to apply advanced knowledge of public health and/or technical knowledge related to assignment/area of focus;
- Demonstrated ability to work in an interdisciplinary setting with a variety of management levels and corporate, community, provincial and federal stakeholders;
- Ability to work with a high degree of independence with minimal supervision and competence to establish priorities and balance multiple projects;
- Demonstrated ability to think critically at a systems level;
- Experience in informing policy development;
- Advanced written and verbal communication skills with demonstrated ability to synthesize complex information for a variety of audiences;
- Strong facilitation, project management, partnership/collaboration, planning, problem-solving and organizational skills;
- Computer proficiency (Microsoft Office) and a demonstrated ability to learn new software Programs;
- A Master's Degree in Public Health, Health Promotion or related discipline or a combination of Master's Degree with demonstrated equivalent work experience;
- Three (3) years of Public Health experience in Health Promotion, and;
- Demonstrated experience or additional competency in related assignment/focus area.

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### 3. **Program Assignment Requirements:**

Demonstrated advanced knowledge, expertise and extensive experience related to:

- the theory, principles and current innovations in participatory research, impact evaluation or continuous quality improvement in a collaborative context;
- the design and application of participatory qualitative and quantitative evidence collection and interpretation that meet ethical standards;
- processes that result in mutually negotiated agreements, shared understandings and consensus building;
- the use of community-generated evidence to further a range of stakeholder engagement objectives, from inform to empowerment;
- conducting situational assessment of the factors affecting the collection of primary evidence including culture, stakeholders and context;
- applying organizational change and project management principles and strategies;
- applying adult learning principles and techniques, interpersonal coaching or mentoring;
- computer proficiency including use of contemporary software used for evidence collection, management, analysis and presentation. (e.g. Excel, Power BI, R, Vivo);
- working in an interdisciplinary setting with a variety of management levels and corporate, community, provincial and federal stakeholders, and;
- strong written, visual and verbal communication skills with demonstrated ability to synthesize and communicate complex information for a variety of audiences.

### 4. **Preferred Qualifications:**

- 5+ years demonstrated experience in research, evaluation or quality improvement
- Achievement of competency standards in related assignment/focus area e.g. Accredited Evaluator, QI certification, etc.

### 5. **How to Apply:**

- Apply in writing via email to: [careers@peterboroughpublichealth.ca](mailto:careers@peterboroughpublichealth.ca)
- Include your name, the position classification, and the posting ID in the email subject line:
- Example: "Jane Smith, Public Health Inspector, 24-4001-IE"
- Attach a single file (doc, docx, or pdf) including your cover letter and resume, which addresses the qualifications noted above.

Peterborough Public Health is committed to meeting the needs of persons with disabilities under the Accessibility for Ontarians with Disabilities Act, 2005 (AODA) Standards. Accommodation will be provided throughout the hiring process at the request of the applicant.

Please note that only applicants to be given further consideration will be contacted for an interview.

### **Applications to be received no later than:**

Friday September 20<sup>th</sup> 2024 at 4:30pm